



FOR IMMEDIATE RELEASE

Bounty Hunter Program Returns to Target Saturday Winners

NecksGen Head and Neck Restraints and GreenLight Property Maintenance to back program

MISSISSAUGA, ON (March 10, 2014) – Racers in the DSE Sportsman Series will again have an extra opportunity each Sunday of a DSE Event to take home an extra \$50 if they can defeat the Saturday winners in Renegade Race Fuels Super Pro or Modified in any elimination round of the Main Event.

Returning in 2014 to the program is GreenLight Property Maintenance (GPM) owned by Steve Ferstl, which operates in Burlington Ontario and specializes in Lawn and outdoor care including trimming, Mulching, and Eaves trough clearing.

Joining GPM this season is Bullet Motorsports and a new product they are carrying called the NecksGen Head and Neck Restraint System. “Every class of auto racing is susceptible to neck injury and for years I compromised my own safety because of the sacrifices and hassles associated with traditional neck restraints. The NecksGen Rev is simple to use, eliminating the hassle of recruiting help to put it on and more importantly the sliding tether allows me to keep a close eye on my competition.” Commented Bullet Motorsports owner Bob Jennings.

The NecksGen Rev is being offered at an introductory price of \$599 Canadian for a limited time through the BulletMotorsports.ca website, currently all sizes are in stock and ready to be shipped.



The first opportunity for racers to take home the Bounty Bonus will be at the 3rd Annual Season Opener, which takes place June 7th-8th at Cayuga Dragway of Toronto Motorsports Park. The DSE Sportsman Racing Series boasts a (to date) \$20,500 Year end points fund, and features a point's structure where racers claim their best 8 out of 12 point's races during the season. For more information on the Series and its Marketing Partners, please visit www.SportsmanRacingSeries.ca .

About Bullet Motorsports

Located in Mississauga Ontario, Bullet Motorsports is owned/operated by Bob Jennings and is an official authorized Canadian Dealer of the NecksGen Head and Neck Restraint device. The NecksGen Head and Neck Restraint system is a new line of SFI certified Restraints geared towards Pro as well as Sportsman Level Racers. For more information on Bullet Motorsports and their products please visit www.bulletmotorsports.ca

About Greenlight Property Maintenance

Greenlight Property Maintenance is owned by Steve Ferstl and operates out of Burlington Ontario. They can take care of all your weekly lawn care needs while specializing in Hedge and tree trimming, fertilizing, flowerbed mulching as well as eaves trough cleaning and repairs. For more information about Greenlight Property Maintenance, please call Steve at Cell: (905) 320-5117

About the DSE Automotive Sportsman Racing Series

The DSE Sportsman Racing series was created at the end of the 2011 racing season as a way to promote grassroots level sportsman drag racing in Southern Ontario. The series will run 12 events with six Championship Sportsman classes ranging from Super/Pro and Modified, to Super/Bike & Sled, Street Eliminator, Jr. Dragster and the newly added Quick 16 Program. Sponsored by DSE Automotive LTD which is managed by David and Andrew Stirk in Brampton Ontario, DSE Sportsman Racing Series is dedicated to creating a competitive series for sportsman level drag racers to participate in which is fun and cost effective, while still providing an excellent racing program for fans and spectators to enjoy.

Visit www.sportsmanracingseries.ca for more series information.

Series Contact Information

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