



FOR IMMEDIATE RELEASE

Lowdown Hot Rods Steps Up to Support 2014 Quick 16 Program

Quick 16 Racers to run for over \$5300 in Year End Cash/Prizes!

CAMBRIDGE, ONTARIO (April 29, 2014) – Lowdown Hot Rods have signed on to become the presenting title sponsor of the HeadsUpRacer.com Quick 16 category this upcoming season, as the class enters its first year as a Points Category looking to crown an Inaugural Champion.

With the additional support from Lowdown Hot Rods, Ontario and New York Fast Bracket Racers will be able to compete in a traditional Quick 16 program, where the winner will take home an \$1100 cash purse (with a minimum of 15 cars), and top points contenders will be vying for a share of the \$5300 plus Year-End Championship Cash/Prizes Purse.

Lowdown Hot Rod's owners Tom and Linda VanDerGeld are very familiar with the Fast bracket World, as their son Brody, campaigns a Top Dragster locally, and will be looking to run in the HeadsUpRacer.com Quick 16 presented by Lowdown Hot Rods this year. Additionally, Tom and Lowdown Hot Rods have worked on and built on some of Ontario's fastest Bracket and Pro Modified cars over the years, making them more than just a standard Hot Rod Shop.



HEADS UP QUICK 16 2014 Payouts <small>(DSE)</small> (\$150 Per Day)						
	8 Cars	9 Cars	10 Cars	11 Cars	12-14 Cars	15-16 Cars
WIN	\$700	\$750	\$850	\$900	\$1000	\$1100
R/U	\$300	\$350	\$350	\$400	\$400	\$450
SEMI	\$75	\$200	\$200	\$200	\$225	\$250
QTR's		\$50	\$50	\$50	\$50	\$50
*Non Qualifiers receive \$100 refund as well as a \$50 credit towards S/P tech card or next Quick 16 tech card						

The VanDerGelds are very happy to be associated with the DSE Racing Series and look forward to being involved as a sponsor as well as racing with the Top Dragster driven by Brody and hoping to have another dragster out, being driven by son Austin this summer.

The first Event for Quick 16 racers as well as all the DSE Automotive Sportsman Racing Series competitors will be the 3rd Annual Season Opener, which takes place June 7th -

8th at Cayuga Dragway of Toronto Motorsports Park. The DSE Sportsman Racing Series boasts a (to date) \$22,500 Year end points fund, and features a point's structure where racers claim their best 8 out of 12 point's races during the season. For more information on the Series and its Marketing Partners, please visit www.SportsmanRacingSeries.ca.

Photo Credit: Lowdown Hot Rods

About Lowdown Hot Rods:

Lowdown Hot Rods is based in Cambridge Ontario and is in its 14th year as being one of Ontario's leading Performance and Street Hot Rod manufacturers. Owned and operated by Tom and Linda VanDerGeld Lowdown Hot Rods is experienced in Hot rods, pro-touring cars, trucks, race cars, show quality or high quality drivers, chassis, suspensions, or full turn-key cars. Their mix of experience and cutting edge designs and technology always leave their customers happy and the competition in the rear view mirror. Please visit www.lowdownhotrods.com for more information.

About the DSE Automotive Sportsman Racing Series

The DSE Sportsman Racing series was created at the end of the 2011 racing season as a way to promote grassroots level sportsman drag racing in Southern Ontario. The series will run 12 events with six Championship Sportsman classes ranging from Super/Pro and Modified, to Super/Bike & Sled, Street Eliminator, Jr. Dragster and the newly added Quick 16 Program.

Sponsored by DSE Automotive LTD which is managed by David and Andrew Stirk in Brampton Ontario, DSE Sportsman Racing Series is dedicated to creating a competitive series for sportsman level drag racers to participate in which is fun and cost effective, while still providing an excellent racing program for fans and spectators to enjoy.

Visit www.sportsmanracingseries.ca for more series information.

Series Contact Information

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