FOR IMMEDIATE RELEASE



Abruzzi Racing Transmissions to Present First ever DSE Sportsman Series All-Stars!

A Custom built Abruzzi torque Converter also to be raffled off!

WARREN, OH (June 3, 2014) – Racers and fans of the DSE Sportsman Racing Series will need to mark down Saturday August 30th on the calendar as a must see event when the Abruzzi Racing Transmissions DSE All-Stars take to the track to showcase their skills in a \$1000 winner take all showdown at Toronto Motorsports Park during the 4th annual DSE Labour Day Championships.



The field will be comprised of 16 cars featuring the Top 5 point's racers from both Super Pro and Modified; Top 3 points racers from Quick 16, Top 2 point's racers from Street Eliminator and the Points leader from Super Bike/Sled. The field will be laddered ahead of time with Box classes on one side, and No Box/Bike-Sled on the other, with the final being a Box versus No Box match-up for the All-Star Race Title.

Racers will begin accumulating points at the 3rd Annual Season Opener, and will have until Race number Eight at the Sportsman Nationals in St Thomas to solidify their spot for the event on Labour Day.

The All Star Race will also feature special All-Star Qualifier decals and a Special All-Star Championship Trophy to go along with the \$1000 Cash prize, all of which is being sponsored/supplied by Marco Abruzzi and Abruzzi Racing Transmissions who are the innovators of the Mac Daddy Powerglide transmission and the "Money-Maker" Torque Converter line.

"When I think of the most memorable moments in motorsports as a fan, I look to the NHRA Jegs All-Stars and how it has brought together some of the best racers in the world to the same track, at the same time, to see who really is the best at that moment in time. That's what we want to do with Abruzzi Racing Transmissions All-Star Race for the racers in our region and series, we want to bring together the top 16 racers and see who emerges on Top of the Mountain!" Stated Series Director Andrew Stirk

Additionally Abruzzi Racing Transmissions will be raffling off a Custom built Torque Converter that is tailored to a racers combination, which will be raffled off on Saturday September 13th during the 2nd Annual Championship Finals. Racers and fans can buy tickets to enter the Raffle at the DSE Registration Trailer, or from the DSE Racing Team at event they attend. Tickets are \$10 for one or \$25 for three.

The first event for competitors in the DSE Automotive Sportsman Racing Series to collect points for the Abruzzi Racing Transmissions All-Stars will be the 3rd Annual Season Opener, which takes place June 7th-8th at Cayuga Dragway of Toronto Motorsports Park. The DSE Sportsman Racing Series boasts a Year ends fund in excess of \$22,500, and features a point's structure where racers claim their best 8 out of 12 point's races during the season. For more information on the Series and its Marketing Partners, please visit www.SportsmanRacingSeries.ca .

About Abruzzi Racing Transmissions

Based in Warren Ohio and founded in 1957 as A&T Garage, Abruzzi Racing Transmissions is owned and operated by Two time IHRA World Champion Marco Abruzzi. Abruzzi Racing Transmissions is an industry leader in producing High performance Transmissions and Torque converters for the Sportsman Drag Racing Market Place and specializes in building Powerglides for some of Drag Racing's most powerful Top Sportsman and Top Dragster Vehicles.

For more information on Abruzzi Racing Transmissions please visit www.abruzziracing.com

About the DSE Automotive Sportsman Racing Series

The DSE Sportsman Racing series was created at the end of the 2011 racing season as a way to promote grassroots level sportsman drag racing in Southern Ontario. The series will run 12 events with six Championship Sportsman classes ranging from Super/Pro and Modified, to Super/Bike & Sled, Street Eliminator, Jr. Dragster and the newly added Quick 16 Program.

Sponsored by DSE Automotive LTD which is managed by David and Andrew Stirk in Brampton Ontario, DSE Sportsman Racing Series is dedicated to creating a competitive series for sportsman level drag racers to participate in which is fun and cost effective, while still providing an excellent racing program for fans and spectators to enjoy.

Visit <u>www.sportsmanracingseries.ca</u> for more series information.

Series Contact Information

DSE Automotive Sportsman Racing Series

Andrew Stirk Series Director

Telephone: (519) 278 0576

E-mail: dsesportsmanracingseries@gmail.com